



Office of Economic Development
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FOR IMMEDIATE RELEASE

Swiss-based PHENOGY announces plans for Columbia headquarters

Sustainable energy storage systems leader will introduce sodium-ion technology to the United States

COLUMBIA, S.C. (January 14, 2025) - PHENOGY AG has announced plans to open their US headquarters in Columbia, South Carolina. Based in Switzerland, PHENOGY is a global leader in sustainable energy systems with a focus on future-proof and resilient technology battery storage systems. The decision came following a 6-month discovery period of cities in the Southeast and ultimately led to choosing Columbia based on the state's commitment to sustainability and partnership opportunities with local institutions of higher learning and industry leaders.

The company will begin with opening their headquarters in Columbia and focusing on building their US business development and product teams. The City of Columbia was introduced to the company during an economic development mission to Switzerland led by city partner, the Columbia World Affairs Council.

"The founding of PHENOGY INC. in Columbia, South Carolina, marks a significant milestone for PHENOGY," stated co-founder and CEO, Peter E. Braun. "Columbia is where the spirit of innovation, a dynamic tech ecosystem and the relentless pursuit of technological excellence converge - values that also represent PHENOGY. This underscores our mission to advance future-proof energy storage systems globally, as well as our commitment to local partners in communities, industry and research. My special thanks go to Mayor Rickenmann, his top-notch team and the broader City of Columbia for their continued great support."

Following the announcement, PHENOGY will participate in a panel on "Clean Energy Tax Credits for Communities" sharing on best practices in energy storage solutions moderated by Mayor Daniel Rickenmann at the 93rd US Council of Mayors Conference in Washington, D.C.

Partnerships between the City of Columbia and companies such as PHENOGY are a testament to the city's commitment to collaborating with local partners and business recruitment, making Columbia a beacon of pioneering industries.

"Columbia, South Carolina is the place to be due to our high quality life, innovation pipeline with six institutions of higher learning, but most importantly, our people," said Mayor Daniel Rickenmann. "We were thrilled to share our community with PHENOGY during the discovery period, and now we are honored to welcome them to the Columbia family as we continue to grow our alternative energy portfolio and be good stewards of our natural resources."

A press conference featuring PHENOGY and city leadership will be scheduled for February.

About PHENOGY:

PHENOGY AG, based in Root near Lucerne, Switzerland, is a leading innovator of energy storage solutions for the green electrification of the planet. Founded in 2019, currently around 30 employees work on future-proof and truly sustainable battery storage systems that are powerful, safe and robust – with circularity as a central principle. In addition to Exentis Group AG, the provider of a 3D technology platform for large-scale industrial production, the technology partner network also includes selected institutes of the Fraunhofer Battery Alliance. PHENOGY AG is currently supported by investments from over 320 shareholders. For more information: www.phenogy.com

About the City of Columbia Office of Economic Development:

As the leading economic development agency for the City of Columbia, the office focuses on recruitment of new business, retention and expansion of existing industry, and support of job growth through entrepreneurship and innovation. Columbia, South Carolina is one of the fastest growing cities in the Southeast and an ideal place for commercial development. With a world class workforce, high quality of life, low cost corporate environment, and extensive transportation infrastructure, Columbia is positioned to assist businesses in gaining a competitive edge in the global marketplace. For more information about the Office of Economic Development, [please visit our website.](#)

About the Columbia World Affairs Council:

Founded in 1993, the Columbia World Affairs Council is a nonpartisan 501(c)3 nonprofit providing global education programming and innovative international exchanges. The Council serves as a center for international development bridging the Midlands region of South Carolina and its global counterparts, as well as an economic development partner and administrator of the sister city relationships for the City of Columbia. Nationally, the Columbia World Affairs Council is a member organization of Sister Cities International and the World Affairs Councils of America, the largest grassroots organization in the United States dedicated to inspiring, educating, and engaging Americans in international affairs and the critical global issues of our times. For more information: <https://www.columbiaworldaffairs.org/>

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